

## Claims

What I claim is:

1. An improved picture display device composing a flexible cord forming a plurality of adjustable interconnected hanging loops for slidably engaging a double hook affixed to a wall; the picture display device has a picture back configured to be attached to the picture display device, said back having a series of apertures there-through in which the flexible cord is threaded, said cord being affixed to the back at at least one end thereof and forming the adjustable loops between pairs of adjacent apertures such that the loops are used for engaging the double hook affixed to a wall.
2. The picture display device of claim 1 further comprising the double hook configured to be a removable easel flap on the picture back for holding the picture display device on a flat surface.
3. The picture display device of claim 2 wherein the combined double hook and easel flap has a recess or aperture for securing the display device on a surface.
4. The double hook and easel back of claim 2 wherein it is configured to have slots for affixing it to a wall, thereby providing a measure of horizontal positioning.

1                   5. The picture display device of claim 1, wherein the back is configured  
2                   to have a means for inserting and removing a picture without removing  
3                   the back.